

Fundraising Program Facilitation

DESCRIPTION

Scouters will develop fundraising skills to support the program and ensure access for all youth.

LEARNING OBJECTIVES

I can describe Scouts Canada's three official fundraisers (Scout Popcorn, Scoutrees, Apple Day).

- I can develop a fundraising plan.
- I can define a purpose for the funds raised.
- I can create and share a budget based on funds raised.
- I can communicate the vision for the fundraising to key stakeholders.

TIPS AND TRICKS

- Fundraising is a great opportunity for linking. It's tough to say no to a Beaver Scout selling some delicious Scout Popcorn!
- Planning, doing and reviewing a fundraiser should be done in an age-appropriate way. Older Sections can take on a great deal of responsibility for a fundraiser, but ensure fundraising is youth-led (in an age-appropriate way) for Beaver Scouts and Cub Scouts, too. Fundraising should not be an onerous chore for the youth.

ONLINE RESOURCES

- eLearning course: How to Fund the Program (ID 6529)
- Scout Popcorn
- Scoutrees
- Apple Day
- Scouts Canada National Calendar
- *BPE&P*—Section 11000—Accounting and Fundraising Principles

I DON'T
KNOW...

I KNOW...

I CAN...

I HAVE...

Fundraising

Program Facilitation

PLAN

- How much money do you want to raise? Can you create a budget to identify what funds are required? Who needs to approve or accept the budget?
- Are there any timing restrictions? (Scout Popcorn season is September to October.) What are the deadlines for applications (if required)?
- How can you ensure that fundraising is youth-led?
- How do you want to track funds raised? (Do you want everyone to participate equally, or will you track funds by individuals?)

DO

- Let key stakeholders know you are doing a fundraising activity.
- Ensure the fundraising plan is communicated to parents detailing involvement required and timelines.
- Ensure that fundraising is conducted safely.

REVIEW

- Did you meet your target? Was the amount of time and effort worth the funds raised?
- Would the participants want to do the activity again? If so, what should be changed?

SAFETY NOTE

- Remember to maintain the Two-Scouter Rule when conducting door-to-door fundraising.
- Ensure that any proposed fundraiser aligns with Scouts Canada's mission, principles and values.
- Discuss how fundraising can be conducted safely with youth.
- Always fundraise in an area that you know.
- Don't fundraise in front of stores or malls without permission.